

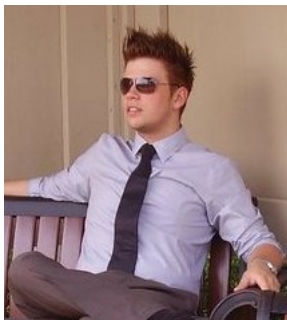
## BIO

Young professional, experienced in online and social media with a Bachelor's degree in Marketing; international business background; co-founded online platform for the visually-creative; proven technical know-how regarding creation, implementation and management of online marketing strategies; ability to thrive under pressure, working well individually or as part of a team; passionate consumer/creator of media.

Highly motivated with the ability to provide key analytical and practical support to company managers and clients; focused on adding value throughout- both effectively and efficiently; driven to succeed with aspirations of a long-term career in the field of online marketing and communication.

For further information regarding education or work experience please visit [www.markgroves.de](http://www.markgroves.de).

References and certificates available upon request.



**Mark Groves**

## SUMMARY

### PERSONAL

**Name** Mark Groves  
**Birthday** February 4, 1988  
**Relationship** Single  
**Nationality** Swedish  
**Languages** English, German, Spanish, French

### CONTACT

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**Mobile** +49152 08312859  
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**Xing** [xing.markgroves.de](http://xing.markgroves.de)

### WEBSITE

[www.markgroves.de](http://www.markgroves.de)

### WORK EXPERIENCE

4 years professional experience  
 5 years of professional training

### SKILLS

Marketing Strategy ●●●●●●  
 Project Management ●●●●●●  
 Microsoft Office ●●●●●●  
 Information Technology ●●●●●●  
 CMS/CRM/Project Systems ●●●●●●  
 German Language ●●●●●●

### EDUCATION

**BSc Marketing** **2006-11**  
 Aston University - Birmingham, UK.  
**A-Levels** **2005-06**  
 Davies, Laing and Dick College - London, UK.  
**AS- and A-Levels** **2003-05**  
 Millfield Senior School- Somerset, UK.

**O-Levels** **1998-2003**  
 Belair High School - Mandeville, Jamaica.

### CURRENT POSITION

**Freelance Webdesigner and I.T. Consultant**  
 Hamburg, Germany and London, UK.

### PREVIOUS POSITIONS

**Artist/Online Media Manager** **2012-13**  
 SUNDANCE Communications - Hamburg, Germany.

**Business Director/Co-Founder** **2009-12**  
 Skrapbook Ltd. - Birmingham, UK.

**Corporate Communications** **2008-09**  
 (Placement as part of BSc. Degree)  
 Goodrich Corp. - Sollihul, UK.

**E-Marketing Intern** **2005**  
 GROVES Sound Branding GmbH. - Hamburg, Germany

## WORK EXPERIENCE

2013-

### Web Designer / I.T. Consultant

**Freelance - Hamburg, Germany + London, UK.**

Working for SMEs providing web and IT consulting, strategy and implementation.

**Skills:** Web design (HTML, PHP +CSS), Wordpress, Photo-editing, copywriting English/German, consulting on CRM/CMS

2012-13

### Artist Manager / Online Media Manager

**Sundance Communications GmbH. - Hamburg, Germany.**

Managing of 4 artists (TV Moderation - Germany's next Topmodel, Music - Patrick Nuo, Model- Christian Deerberg) Coordination with PR, Production, Agencies, Labels.

**Skills:** Project Management, Networking, Marketing Strategy, Crisis Management, Public Relations

2009-12

### Startup Co-Founder

**Skrappbook Ltd. - Birmingham, UK.**

**(as part of the BSEEN Business Incubator programme)**

Web exposure platform for the visually-creative. SEO optimized Portfolios and online-offline creative bridge.

**Skills:** Pitching for Investment, Business Planning, Business Development, multi-channel Marketing.

2008-09

### Corporate Communications Placement

**Goodrich Corporation - Birmingham, UK.**

Assistant to the Corporate Communications Director EMEAA - planning of trade shows, print and online advertising and control of SBU branding and marketing activities.

**Skills:** Project Management, Event Planning, International Corporate Communications and client-side Agency experience

2005

### E-Marketing Intern

**GROVES Sound Branding GmbH. - Hamburg, Germany.**

Internship in the field of client aquisition and online marketing. Email and SEM campaigns.

**Skills:** Google Adwords, SEO, Competitive Analysis.

## SKILLS

### SOFTWARE

Microsoft Office	●●●●●
CMS Platform	●●●●●
Multiple OSs	●●●●●
Adobe CS	●●●●●
MS Exchange	●●●●●





### LANGUAGE

English	●●●●●
German	●●●●●
French/Spanish	●●●●●
HTML, CSS, PHP	●●●●●

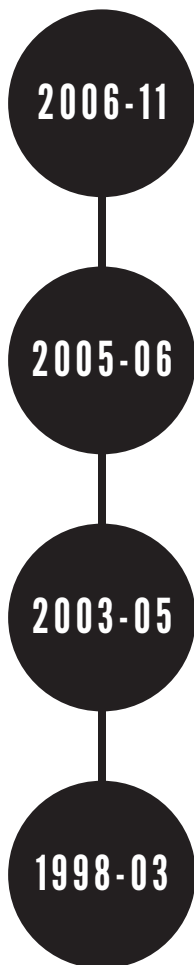
### BUSINESS

Concept Development	●●●●●
Project Management	●●●●●
Marketing Strategy	●●●●●
Information Technology	●●●●●
Presentation	●●●●●

## ONLINE

-  [www.markgroves.de](http://www.markgroves.de)
-  [linkedin.markgroves.de](http://linkedin.markgroves.de)
-  [xing.markgroves.de](http://xing.markgroves.de)
-  [twitter.markgroves.de](http://twitter.markgroves.de)

## EDUCATION



### **Bachelor of Sciences, Marketing (Hons.)**

#### **Aston University - Birmingham, UK.**

Regarded one of the best business schools in Europe- I read Marketing as part of a 4 year Bachelor's course with a industry placement year. (Goodrich Corporation 2008-09)

**Studies:** *Pure marketing degree focus on strategy.*

2006-11

### **A-Levels**

#### **Davies, Laing and Dick College - London, UK.**

A central London College focused on intense learning programmes where I completed a year's curriculum in 1 term.

**Studies:** *Mathematics (B) and Computing (B)*

2005-06

### **AS- and A-Levels**

#### **Millfield Senior School - Somerset, UK.**

One of the UKs most prestigious Boarding Schools Honored to be the youngest Head of House and on the Headmaster's honors list for academic achievement.

**Studies:** *Further Maths, Physics, Computing and Business (A)*

2003-05

### **High School - O Levels**

#### **Belair High School - Mandeville, Jamaica.**

An internationally renowned school. Took my exams in Mathematics and Physics 1 year early.

**Studies:** *English (A), Mathematics (A), IT (A), History(B), Physics (B), Int. Science (C), English Literature (B)*

1998-03

## HOBBIES

A technophiliac with a passion for the latest gadgets, apps and games. Often overheard talking about music, film and theoretical physics with a good sense for humor and adventure. Enjoys writing in the 3rd person, eating spicy food and making lists of threes. I would look forward to meeting you in person.

## REFERENCES

### **Oliver Wirtz**

Managing Director  
Sundance Communications GmbH  
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## MORE INFO

More information available at:  
**[www.markgroves.de](http://www.markgroves.de)**